



EVALUATING BUSINESS DECISIONS

Part 1 (12 marks)

Using a three-point approach system, define the following business terms:

Definition:	Word or Concept <i>Downsizing</i>	Diagram
	Synonym/Example	
Definition:	Word or Concept <i>Acquisitions</i>	Diagram
	Synonym/Example	
Definition:	Word or Concept <i>Outsourcing</i>	Diagram
	Synonym/Example	

Definition: Mergers	Word or Concept <i>Mergers</i>	Diagram
	Synonym/Example	
Definition: Takeovers	Word or Concept <i>Takeovers</i>	Diagram
	Synonym/Example	
Definition: Expansion	Word or Concept <i>Expansion</i>	Diagram
	Synonym/Example	

Part 2 (18 marks)

Find a recent article related to one of the business topics defined in part 1. Thoroughly read the article and complete an article review including the following information:

- Name of article (1/2 mark)
- Where was the article found (web site URL, newspaper issue, etc.) (1/2 mark)
- A brief summary of the article (approximately half a page double spaced) (5 marks)
- Your opinion about the issue in the article (include your reasons) – (approximately one page double spaced) (10 marks)
- Include a printed copy of the article when handing in the assignment (2 marks)